

Jaguar San Diego

Grand Opening!



Article by Stick Holmes



Owner, David Murphy's 1967 E-Type graced the entryway of the new showroom



Guests enjoying the hospitality in the spacious showroom



Some of us. L-R Mitch Cohen, Julie and Rex Ryan, John Gilligan, and yours truly

The San Diego Jaguar Club was recently invited to the Grand Opening of Jaguar San Diego's new facilities at 4525 Convoy Street. The event, which was held on Thursday, November 29th, showcased two new buildings as well as an abundance of new Jaguars.

Our Club was proud to help out by providing classic Jaguars for display and attending in force.

In the main showroom building, 3 Jaguars were set up on display. Rex Ryan's XK120, Jaguar San Diego owner David Murphy's E-Type, and the much awaited 2013 F-Type.

In the Service building, new Jaguars were on display on the service racks at varying levels along with Rex Ryan's XK SS.

Both buildings served delicious food, beer, wine, spirits, and soft drinks. Live music was provided by a harpist in the showroom and a salsa-style band in the service area. Do not fool yourself. The service area was spotless. The floor was so clean you could eat off it. In fact, I did when I dropped my hors d'oeuvre. (5 second rule!)

The new 2013 F-Type



Mitch Cohen sat in the driver's seat with Pete Pickslay riding shotgun. There are stars in their eyes!



Rex Ryan's XK120 in the main showroom



Dave Stall seated, with Mark Maynard admiring the F-Type

The event was well-attended. Celebrities Dave Stall of radio and television fame, and Mark Maynard from the Union Tribune attended, as did Andy Goss, President of Jaguar Land Rover North America. David Murphy, the owner of Jaguar San Diego, was there as expected. He informed our group that he and his wife recently move into the Coronado Cays and said if we were ever in Coronado, expect to see him sporting about in his 67 E-Type.

The new F-Type garnered quite a bit of attention

as you might expect. We all took turns having our picture taken in it, admiring the interior, and speculating whether the trunk (boot) would actually handle a full set of golf clubs. Two Club members that I know of plunked down earnest money and began their excruciating wait for spring when the F-Types are due for release.

The final photo below was taken of our group around the new F-Type. Our Club members are on the left and Jaguar San Diego staff on the right.



Photos provided by the McDonald's, Stick and Jaguar San Diego