

F-Type Introduction

Hosted by **Jaguar San Diego**

Article by *Stick Holmes*



Vic Chang with a 2013 XK Convertible

Jaguar San Diego was gracious enough to invite our Club to the official San Diego introduction to Jaguar's latest sport car, the F-Type. The event was kicked off at the Fairbanks Ranch Country Club the evening of Friday, June 14th with a cocktail party and limited test driving. The next day, test drives of all three versions were conducted at the Jaguar San Diego dealership.

The Friday event included beverages and heavy hors d'oeuvre and was covered live on the evening news by KUSI television. I was unable to attend the Saturday event but I'm told it included a delicious brunch.



KUSI reporter Brandi Williams helped cover the event



Damian Lewis in the Jaguar movie - Desire



That's me by the F-Type S



Fairbanks Ranch provided a beautiful venue



The new F-Type ready for a test drive



CEO of San Diego European Motorcars David Murphy in a live interview by the KUSI news team



If the smile is any indication, my guess is member Ed Hoffman has made up his mind.



The "base" model F-Type can hold its own

NEW YORK, March 28, 2013 /PRNewswire/ – At a press conference hosted by the New York International Auto Show and Bridgestone Corporation, the Jaguar F-Type was declared the 2013 World Car Design of the Year.
Ian Callum, Director of Design, Jaguar, said: "No design project has given me greater pleasure than the creation of the F-TYPE. It's a project I've looked forward to from the moment I joined Jaguar, and it's one that's given my team and I great satisfaction. The F-TYPE is a sports car that is true to Jaguar's design values – beauty of line and purity of form – and I'm honoured that the World Car of the Year Design jury has recognised our work with this award."
The World Car Design of the Year category, and the corresponding award, is meant to highlight new vehicles with innovation and style that push established boundaries.

At least two of our members were serious potential buyers. They were there to help make the decision among the three versions. And tough decision it is with the base model, a pure sport car with 3.0L supercharged V6 engine with 340 HP, the free-revving high performance S version with 3.0L supercharged V8 with 380 HP, and lastly, (and certainly not leastly) the pinnacle of sport car performance, the V8 S with a 5.0L supercharged V8 boasting 495 HP.

Any one of the three will wreck your comb over just leaving the parking lot! At any rate, if you were looking for a real Jaguar sport car, this is the one for you. Put some pizzazz back in your life, buy an F-Type and drive it to the next event.