

# Jaguar Tracks



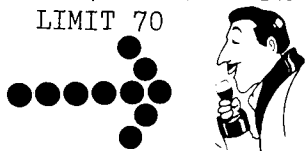
**JAGUAR AUTOMOBILE CLUB, INC.  
OF SAN DIEGO, CALIFORNIA**

APRIL 1983

Founded in 1959

## CALENDAR

Dinner Meeting - April 8th  
MANDERIN HOUSE - 5th &  
Maple \$10-\$12 - 7:00 PM  
LIMIT 70



Business Meeting-April 13th  
Bob Atkins - RSVP - 466-7903  
7:30 PM, 4271 Camino Paz, LM



Judging Seminar-April 10th  
Randy Prines 1:00 PM  
3226 Brant, S.D. 295-0543

Riverside Race-April 24th  
(See President's Message)

### ANZA-BORREGO PICNIC

On Sunday, May 1st we are planning a drive to Anza-Borrego State Park for wildflower viewing and a family picnic.

We will be leaving from Grossmont Bank parking lot in Grossmont Center at 10:00 a.m. From Grossmont Center, we will caravan to Borrego Springs - a distance of approximately 75 miles. Bob Lakin has graciously offered to be our group leader.

Mark your calendar and plan to join us for what should be an enjoyable days outing.

## SPECIAL EVENT SCHEDULE

April 23rd/24th	Riverside Weekend/Race
May 1st	Anza-Borrego Wildflower Viewing and Family Picnic
May 15th	L. A. Concourse/Irvine
June	Evening Poker Rally
July 9th	Tecate Brunch/Concourse Tec Section
August 7th	SDJC Concourse/Hotel Del Coronado
August 19th	Beach Party/Fish Fry
September 10th	Ascot '83 Concourse/Seaport Village
September 25th	British Car Day
October	Camp Pendleton/Brunch
October	Cal Clubs/Paso Robles
November	Pine Hills/Brunch



### JAGUAR AUTOMOBILE CLUB

#### PURPOSE

To further interest in ownership and possession of the Jaguar automobile, to promote favorable relationship with the general public, be a technical guidepost to Jaguar owners, exchange ideas, promote and demonstrate driving proficiency and safe driving habits, in accordance with the laws of the State of California.

To obtain the best possible service, technical advice and literature from factory and other available sources for the use of members.

#### MEMBERSHIP

Membership in the Jaguar Automobile Club is contingent upon being a registered owner of a Jaguar automobile and payment of a nominal membership fee.

#### MEETINGS

Monthly Dinner Meeting the 2nd. Friday of each month. (Locations will be announced via newsletter)

Board Meetings - Wednesday evenings following Monthly Dinner Meeting. Locations to be announced. All members encouraged to attend.



MEMBERSHIP ROSTER CORRECTIONS & ADDITIONS

Manock, Chet & Jean.....479-4613  
2951 Equitation Ln. Bonita 92002  
SS100, SS Touring, XK120's E-type



Mater, Jake & Diane.....  
260 Green Ave.  
Escondido, 92025  
Xk120



Soeterik, Ernie.....273-2976  
1180 Turquoise St. S.D. 92109  
'67 E-Roadster



Tisch, Shirley.....757-1576  
3276 Ave. DeLoyola  
Oceanside, 92056  
1975 XJ6-L



Willis, Joe & Dorothy.....454-4501  
6388 La Jolla Scenic Dr  
La Jolla 92037  
'56 XK140 - '71 E-Type



Los Angeles Club - CONCOURS - May 15th  
We are planning a "caravan" to this first  
JCNA Concours in our area. We must enter  
as many cars as possible and support the  
Los Angeles Club. There will be a street  
class for those not wishing to raise the  
bonnet. It will be held at the SouthCoast  
Plaza, Costa Mesa. Use the application  
in this newsletter.



WHEELS FOR WINGS



June 12th is the date set for this event at  
Balboa Park at the Aerospace Musuem. We would  
like to have as many cars as possible. You  
do not need to raise the bonnet. This is for  
display of beautiful cars by the various Clubs  
in the area. This will be a good time to give  
extra care to the exterior and interior of your  
"cats" for display.



FATHER'S DAY SPECIAL



On June 19th, Dick Fuller will hold a "tech"  
session at his home. He will be showing you  
how to prepare a car for Concours, as well as  
how to obtain and maintain Jaguar elegance for  
everyday use. Be sure and plan to attend this.  
It will begin at 1:00 P.M.

**FOR SALE**

1955 XK 140 Roadster, com-  
plete car, straight body,  
wire wheels, disassembled,  
some restoration completed,  
\$4,000. M.R. Prine  
295-0543

Two 1.95x15 used Michilen  
tires Both \$42.50  
Set MG knock off's \$25.00  
1972 XJ6 crank shaft \$125.00  
Lew Skaug 420-0700



WANTED

Wire wheels (5) and hubs  
for Series 2 E Type, cheap,  
Dick Miller 619-743-5356

Desperately Wanted!!!!  
Front Finisher Panel  
above gearbox tunnel (sin-  
gle stereo & speakers on  
each side fit into the pan-  
el) for Series 2 1970 XKE  
Please call collect (619)  
576-1994 or (619)454-9445  
Dan Townsend



NEW MEMBERS APRIL

Bob and Barbara Baker  
9829 Caminito Marlock #46  
S.D. Ca. 92131 578-9188  
1963 XKE Coupe  
1966 XKE Coupe

Chris and Lynne Christiansen  
6150 Loukelton Circle  
S.D. Ca. 92120 286-5715  
1959 Mark II  
1964 2.4 Sedan

Henrik and Anneke Nielsen  
1325 Goshen #13  
S.D. Ca. 92110 296-5765

Monty and Judy Montgomery  
10791 Hyades Way  
S.D. Ca. 92126 766-6522  
1982 XJ6

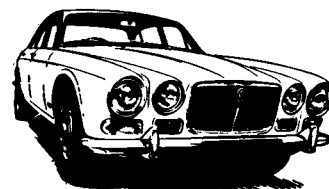
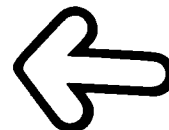
Mario and Connie Satelo  
111 Vista Grande Rd.  
El Cajon Ca. 92021 447-1670  
1975 XJ6-C



BARRETT CAFE

FISH FRY

Some of us "dared it to rain" last month and journeyed to one of our favorite spots. The drive was beautiful and THERE WAS NO RAIN! Pounds of fish, hush puppies, salad, etc. were consumed by "so few". To top that off, Pam brought along a delicious German Chocolate cake and surprised Bill for his birthday... and we all ate again...leaving there vowing to diet forever. Those attending were the Millers, Fitzgeralds, Simpsons, Hodges, Skaugs, Butlers, Bob Atkins, Wright Benson & Candice. Sorry the rest of you missed this one.



Photo's snapped by Glenn and Margie Simpson, and clipped mangled, schredded, sliced and pasted by the mad editor.

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## MESSAGE FROM MARIAN

The months ahead are full of interesting events and activities for all of us. Our Concours is only a few months away and NOW is the time to start preparing your cars. Randy Prine is preparing a judging seminar for April 10th at 1:00 P.M. at his home. This is the first of several and I urge you to attend. This is one of the best ways to learn just what your Jaguar should look like. We will need many judges for our Concours. Ladies, this is not "for men only". It is a great learning experience for everyone so please attend.

The new Rosters are printed and I again apologize for the deletions and errors I made in typing it. Please correct your roster as indicated in this newsletter.

Also, at this time I would like to urge you to CONFIRM your dinner reservations at the time the telephone committee calls you. We have to give the count to the restaurant on Wednesday prior to the dinner. Most places are prepared to serve only four or five extras. Remember, we do have prospective members who hear about our meetings at the last minute and we want to be sure an accomodate them. Your cooperation will be greatly appreciated.

We are still trying to put together the "parade lap" for the Riverside weekend. At this point it is questionable whether or not we will be allowed to parade our cars. We have about 16 people signed up for tickets. We also have several who indicated they were interested in motel rooms for Sat., April 23rd. We are reserving rooms at the Riverside Inn @ 48.00 plus \$4 for each extra person. Rooms are limited so let me know immediately if you desire one. The tickets we are planning on buying are GENERAL ADMISSION and not Grandstand. We will be viewing the races from where we park the cars. I will have the complete details at the April dinner meeting. Whether we "parade" or not, this should be a great event, especially with the Group 44 there.

Marian

FIRST CAME LITTLE JAGUAR FERRARI TONNIGES. He was followed in short order by two brothers, Lancia LeMans and Aston Martin. The names were dreamed up by the boys' father, Donald Tonniges, a sports car enthusiast, and tolerated by his wife, DeLoris. Now the Lincoln, Neb., boys are grown — 23, 22 and 18, respectively, and Jaguar, a University of Nebraska student, is carrying on the tradition with his sons. There is Gene Ferrari (nicknamed "Roarin' Ferrari") and his brand-new brother, Austin Healy. DeLoris Tonniges — now divorced from Donald Tonniges — said she felt her daughter-in-law, Rhonda, is a good sport for going along with the tradition.

Ripped off from the San Diego Union March ?, 1983

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BUSINESS WEEK  
January 24, 1983

## A return to quality has Jaguar purring again

Always one to travel in style, automobile industry maverick John Z. De Lorean was whisked away on bail last October after facing drug charges—not in one of his own stainless steel De Lorean sports cars, but in a sleek Jaguar sedan.

The choice of transportation was telling. Last year, as De Lorean's automobile business in Northern Ireland was foundering, Jaguar Cars Ltd., based in England, was staging an astonishing recovery, most of it because of revived sales in the U.S.

After tumbling in the 1970s, U.S. sales leaped ahead by 120% last year, to 10,349 cars worth \$330 million. That came on top of a 55% gain in 1981 and helped worldwide Jaguar sales attain 40% growth for 1982.

Behind the turnaround is a major effort to improve the quality of Jaguar's product. The company's fortunes sank after its parent, BL PLC, was rescued by a state takeover in 1975. Its corporate identity was folded into a new divisional structure. In the wake of this, Jaguar lost control of key corporate functions including sales, marketing, finance, and purchasing.

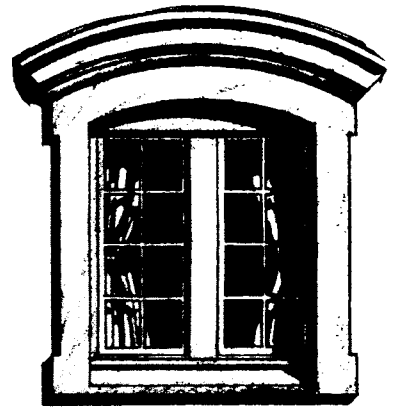
Quality control. BL sentenced Jaguar's corporate home, at Coventry in the British Midlands, to assume the grim, Soviet-style title of Large Car Assembly Plant No. 1 under BL's Leyland Cars Div. Morale among the Jaguar's skilled work force sank, and product quality predictably fell.

"Some people wouldn't make it home [after buying their new car]," recalls Hempstead (N. Y.) Jaguar dealer Hugh J. Weidinger, of the problem-plagued cars Jaguar produced in the 1970s. The Jaguars' electric systems were especially trauma-producing. It was "just terrible—really a terrible product," says Weidinger. As word got around, U.S. sales fell from 6,078 in 1975 to a dismal 3,021 by 1980.

Jaguar's bid for recovery began in April, 1980. Former BL Chairman Sir Michael Edwardes named John Egan as Jaguar's first executive chairman since 1974. Egan immediately ordered a customer survey. His effort produced a list of no fewer than 150 product flaws, which Egan set about to mend. Quality circles were formed at Jaguar's own plants, and component suppliers were told to get their quality right or get out. **Back in the black.** At the same time he tackled quality, Egan also made sure the new model-year's cars arrived in the U.S. in October, the opening of the American new-car year, rather than in February or March, as had happened in

the past. He is also grappling with Jaguar's low productivity. Last year, 30% fewer workers produced 57% more cars than in 1980. And Egan has quietly restored corporate functions that Jaguar's misguided parent assumed.

All this—plus bigger profits from U.S. sales because of the strength of the dollar against the British pound—have put Jaguar back into the black. From losing \$4.8 million a month at its nadir in the winter of 1980-81, Jaguar now is turning in a respectable profit. Indeed, says Egan, "We are more than achieving all of our financial targets." ■



Lucas and Smiths in joint venture talks

(Financial Times, London 1/8/83)

Britain's two leading motor component manufacturers, Lucas Industries and Smiths Industries have issued a joint statement indicating that they are considering a co-operation which would lead to a joint operation offering a complete range of automotive electronic and control systems. Both companies are major suppliers to the UK automotive industries—Lucas supplies ignition equipment and Smiths provides instrument systems. A joint venture could better use and develop new technology and become more competitive world-wide. Lucas already has plans to launch a new generation of lightweight starter motors and alternators in conjunction with a French company.

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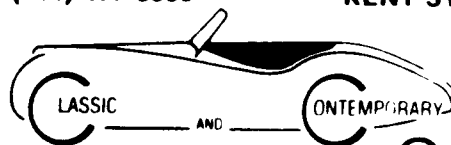
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### MARCH BUSINESS MEETING

The meeting was called to order at 7:55 P.M. in the Banker Hill Mansion of Randy and Marilyn Prine. The minutes were read and approved for content but corrected for spelling errors (such as Bob Larkin!). Six candidates for membership were discussed: Chris & Lynn Christianson, Menty & Judy Montgomery, Bob & Barbara Baker (the new members can tell me which names I spelled wrong at the next meeting!). A motion was made by Glenn Simpson that the applicants be admitted to membership. Seconded by Bob Atkins the motion was carried.

Marian Butler announced that there are still tickets available for the Riverside weekend April 23 & 24. Contact Marian or Dick Miller for additional details.

The April dinner meeting will be held at the Mandarin Restaurant on 5th, and Maple. It was stressed that the capacity is 70 people maximum. Reservations will be on a first come first served basis. There was much discussion about people coming to dinners without a reservation. There are times when we are space limited and extra people can cause problems and/or hard feelings. Please be considerate of the dinner committee and follow through as good manners dictate.

There was a discussion about the addition of more pictures in the newsletter. Irma told the group that each picture cost \$6 additional per printing. A general consensus was that it was worth the cost to have more pictures.

Treasurers report: There is \$2780 less approximately \$600 for our last dinner (bill not yet recieved). Other income not previously listed but included in total: Advertising - \$105, Dues - \$240, Raffle - \$50.

Glenn Simpson gave a report on the current status of Concour 1983:

- will be held Aug 7
- judges will be needed... see newsletter for additional information
- Rooms will be available in the old part of the Del at the special rate of \$89.

Those interested members should contact Glenn both for information and to volunteer.

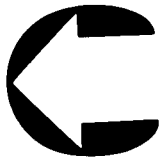
Marian Butler announced that anyone wanting to go on the Aspen trip should contact her. More details on this are in the March newsletter.

Special note: Does anyone want to entertain Tom Denny's 22 year old son? If so contact Marge Denny for all pertinent information.

The meeting was adjourned at 9:45.

SPELL?

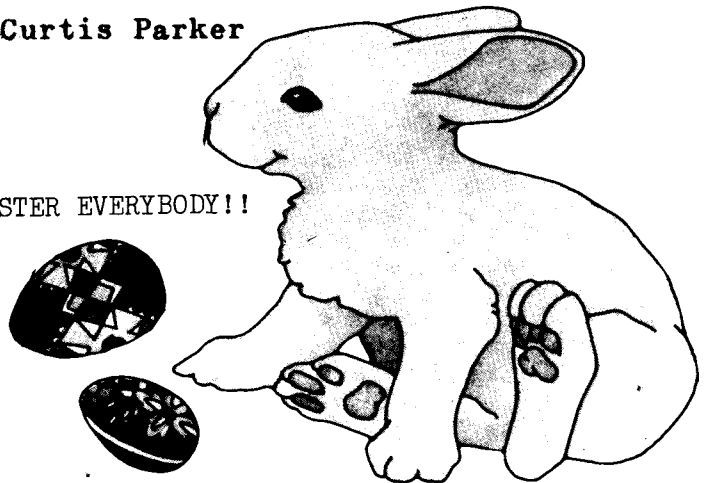
He can't type either, Tee, Hee



The Jaguar owner is always considerate of his passengers at all times, and ALWAYS drives in a gentle and judicious manner. Ho Ho

Curtis Parker

HAPPY EASTER EVERYBODY!!



Shim Bucket will return next month! Watch for it!!

JAGUAR OWNERS CLUB, Inc. LOS ANGELES  
 CONCOURS D' ELEGANCE

SUNDAY MAY 15th  
 SOUTH COAST PLAZA

ENTRY FORM

OWNER'S NAME.....ACCOMPANIED BY.....  
 ADDRESS.....CITY.....ZIP.....  
 YEAR OF CAR.....BODY STYLE.....LITRE.....  
 MODEL.....CLASS ENTERED.....  
 CLUB AFFILIATION.....

REGISTRATION

J.C.N.A. CONCOURS \$20.00 per Jaguar \$.....  
 DRIVEN CONCOURS \$20.00 per Jaguar \$.....  
 \$.....



PLEASE MAKE CHECKS PAYABLE TO JAGUAR OWNERS CLUB

MAIL COMPLETED FORM TO:

GINGER STREITENBERGER  
 1724 DALTON ROAD  
 PALOS VERDES ESTATES  
 CALIF. 90274  
 (213) 375-5028



RELEASE OF LIABILITY:

THE UNDERSIGNED, AGENT FOR THE PARTICIPANT TO THE JAGUAR OWNERS CLUB, INC. CONCOURS D' ELEGANCE HEREINAFTER CALLED THE EVENT WILL FOREVER PROTECT, SAVE AND KEEP THE JAGUAR OWNERS CLUB, INC., AND THEIR MEMBERS, OFFICERS, AGENTS, SERVANTS, EMPLOYEES AND ASSIGNS, HOLDING THEM HARMLESS AND INDEMNIFYING THEM AGAINST AND FROM ALL CLAIMS, DEMANDS, LOSSES, COSTS, DAMAGES, SUITS, JUDGEMENTS, PENALTIES, EXPENSES OR LIABILITY OF ANY KIND OR NATURE WHATSOEVER ARISING DIRECTLY OR INDIRECTLY, OUT OF OR IN CONNECTION WITH PARTICIPATION IN THE EVENT.

SIGNED.....DATE.....

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JUDGE NO.	I	II	III	IV	V	TOTALS
1						
2						
3						
AVERAGE						

CHECKED BY \_\_\_\_\_

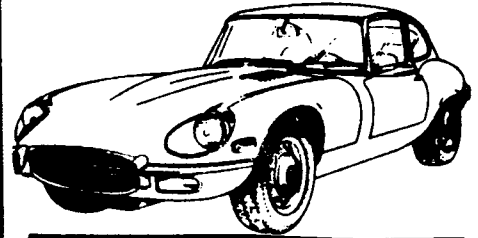
still fixing JAGUARS  
and other nice things

DALE SHOUBE \* O'BRIEN \* JW \* IKE \* LEE \* LES  
NICK \* PHYLLIS \* HAWES \* HEARST \* WILLIE  
GENARO \* LUIS \* DOUG



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**MATLOCK'S**

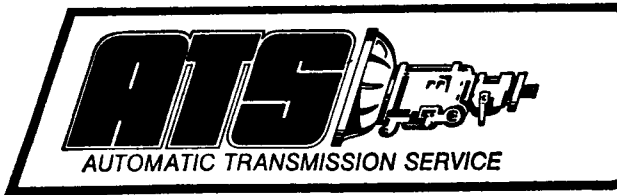
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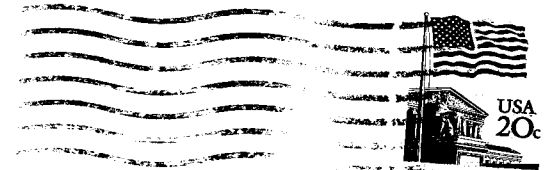
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IRMA HAYES  
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SAN DIEGO, CAL.  
92104



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