

JANUARY 1996

JAGUAR TRACKS

JAGUAR AUTOMOBILE CLUB, INC.

SAN DIEGO, CALIFORNIA

FOUNDED IN 1959

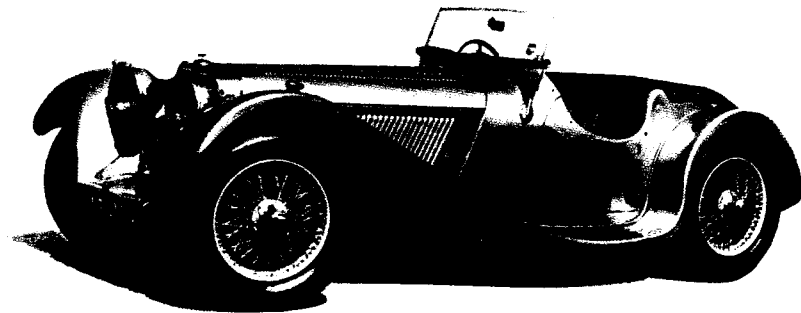


HAPPY NEW YEAR!



The Jaguar Marque

Turns Sixty - - - -



The S. S. Jaguar 100: The first of many legendary Jaguar sports cars.

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1996
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Randy Prine
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ANNUAL GENERAL MEETING

March 7-10, 1996

The Jaguar Associate Group will host the Annual General Meeting of Jaguar Clubs of North America March 7, 8, 9 and 10 in San Francisco. All of the business meeting and seminars are to be held in the Parc Fifty Five hotel located in the heart of San Francisco close to Union Square. In addition to the meeting and seminars, special outings and tours will be offered:

Thursday, March 7: A lesson in high speed driving at the Jim Russell Racing School at Laguna Seca. Cost: \$299 per person plus the bus ride to Laguna Seca. Only 15 persons at a time can be accommodated, so it is first-come, first served.

Friday, March 8: Registration, special tour through some interesting boutiques, or a tour of San Francisco. Two seminars, one by Bruce Erfer on wire wheels and tires, another by Dave Ferguson on 'Preparing and Painting Jaguars to Concours Standards'. That evening a no-host cocktail party, followed by dinner is planned.

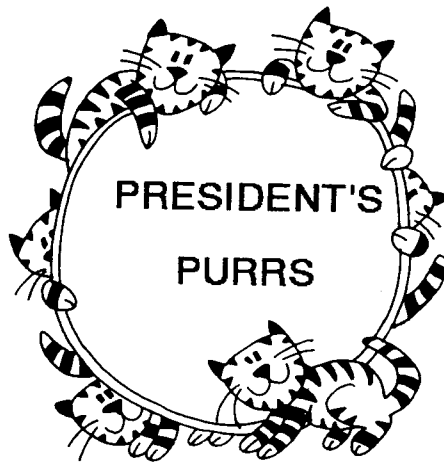
Saturday, March 9: Business Meeting will start at 8:30 a.m. for Delegates and Officers. Seminars are planned for the afternoon. The evening will be devoted to socializing, dining, awards presentations and a couple of short speeches. There will be a memorial to Fred Horner.

Sunday, March 10: Bus tour to the Behring Auto Museum in Danville where there are some very special Jaguars.

If you plan to attend, Pat Shasby, Event Chairman, recommends you reserve your room at the Parc Fifty-Five Hotel at 1-800-650-7272. Room rate is \$110 per night. Call Pat Shasby for information: 408-867-1265 (evenings).

WESTERN STATES '96 - NAPA VALLEY

A fun-filled Western States '96 is coming up July 8-11. Headquarters will be the Napa Valley Marriott, 3425 Solano Avenue, Napa, CA 94558. Phone 800-228-9290 or FAX 707-258-1320 and mention Jaguar Western States '96 to get special room rate of \$95 per night. Event registration forms will be mailed via March-April Jaguar Journal. Call Judy Graven 213-257-9992 or Jan Dawson 909-985-4329 for information.



The change of "Command" took place at the holiday dinner dance attended by 70 members and guests. We all looked splendid and had fun. Special thanks goes to Marlys Lakin and the Island Club Staff; Marge Denny for her spectacular centerpieces; Norma Shiner for the lovely music. I hope the holidays were joyous. I wish all of you a Happy and Healthy New Year.

Your President and his Officers, Board of Directors and Chairpersons are busy planning events for 1996. Our January dinner event is at Filippi's, Kearny Mesa. Dinner speakers several times a year are being pursued. Please come and participate.

We are currently matching new members with a year long "Buddy". Everyone's involvement makes new members feel special. Remember, you were a new member once!

I would also like to invite ten of you to open your home for our monthly Board Meetings in 1996. The Club assists with \$25 toward snacks and dessert. More importantly, it gives us a chance to get to know you better, share your hospitality and have you see the Board at work. Hopefully, we can inspire you to VOLUNTEER. I'll be contacting members for assistance.

We caravan to Borrego Springs on St. Patrick's Day for corn beef and cabbage at the Ranchita/Montezuma Valley Volunteer Fire Department.

On Saturday, April 13th, we'll motor to Sylmar, California, (about three hours) for a 1:30 p.m. private tour of the Merle Norman Classic Car Collection. It is spectacular.

Our concours date is set for Sunday, August 4, 1996, at Marina Village. Chairperson is Jeff Frank.

In closing, let me express how proud I am to assume the position of President. I am blessed with an experienced group of officers and an eager Board of Directors.

I will strive to maintain your confidence and your participation.

Sincerely,

HARVEY A. RUBEN

IN THE REAR VIEW MIRROR

by Bob Fitzgerald, Historian and Editor Emeritus



- In 1981 the SDJC President was Glenn Simpson.
- Congratulations went to three SDJC members who placed in the JCNA Championships (yearly). In Class II Jack Butler took 2nd with his 1954 XK120 FHC; in Class IV Randy Prine took 2nd with his 1959 XK150S OTS; in Class V Frank Owen took 3rd with his 1960 MK IX. A fine showing for the SDJC, thanx guys!
- Jim Shiner, who has started a complete restoration of an SS100, was selected as Secretary of the Classic Jaguar Association.
- Jim Bean was in intensive care in Mercy Hospital and blood donations were needed.
- Bob and Marlys Lakin were building a 3600 square-foot home in La Jolla. It is a Spanish style with an ocean view. Bob was doing much of the work on the house.
- In 1981 Tom and Marge Denny, Ray and Rosie Foremost, Don and Irma Hayes, Bob and Jan Nickett and Morton and Shirley Jones joined the clan.
- In the LAJOC Concours, Jack Butler took 1st place in Class 2, and Glenn Simpson garnered 1st in Class 8. The SDJC extended congrats to both.
- Jim Bean graduated from Mercy to Mission Convalescent Hospital in July.
- SDJC member Jo Luecke passed away after returning home from vacation for surgery.
- Kent Stenberg was competing in the Historic Car Races driving his 1959 XK120 OTS.
- More on the 1981 SDJC people and events next time.

Howzat!



SPECIAL MESSAGE

Tom Krefetz, a member and supporter of our concours since 1989, sent the following message with his dues renewal: "Randy, I will not be at club functions for several more months, I have had a setback in my health this year, being treated for cancer....will be cured in approximately six months time. A happy, healthy Holiday Season to you and the SDJC members". We certainly wish you a complete and speedy recovery.

It was good to see Dick and Joanne Fuller at the Holiday Party! Dick is completely recovered from back surgery and looked fit and trim.

From Randy Prine: " I was certainly surprised and completely speechless by being named recipient of this year's Most Valued Member trophy. I think that each and every person in the club is a "most valued member" when they speak of or represent SDJC. For the past 20 years Marilyn and I have enjoyed our participation in the events and, especially, all the friends we have made in the club. I am very appreciative of this award."



San Diego Jaguar Club members who are celebrating club anniversaries in January include Leon and Kitty Aschbrenner who joined in 1990, Ed and Gail Hoffman, 1991, Rich Butera, Tom and Carla Clardy, Craig and Jeanne Jones in 1993, Leo and Betty Stern and Kathy and Tom Stevens who joined in 1994. Congratulations!



New President Harvey Ruben and his wife Carole first joined the SDJC in 1974. At that time they owned a MK IV. They were reinstated as members in September, 1992. Harvey has served as Board Member, Events Chairman, British Car Club representative, Concours Chairman and Vice President.

First Vice President Jim Gerrard has been a member since June, 1993. Jim owns three Jaguars, a '72 E OTS, a '74 E OTS and a '90 XJ6.

Second Vice President Roger Townsend joined us in August, 1994. In 1995, he was a Board Member and Hospitality Chairman. For '96, Roger continues as Hospitality Chairman, is our new Membership Chairman and will also coordinate advertising for our newsletter.

Mary Lou Owen, Secretary, joined SDJC in December, 1977. She has held many positions in the club including Secretary, Concours Chairman, Vice President and concours judge.

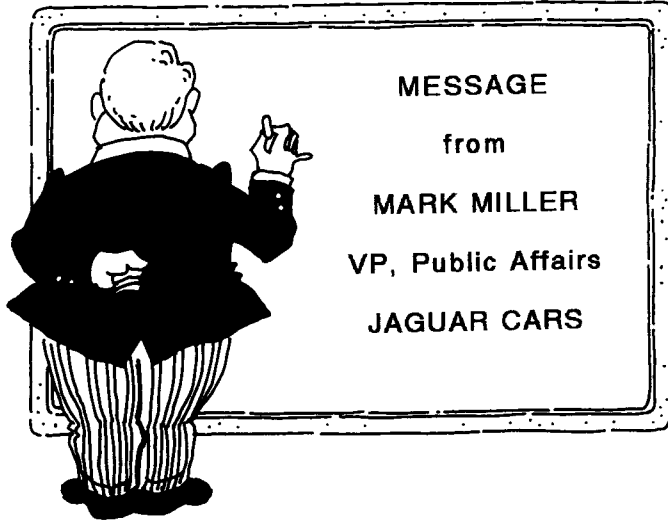
Diane Ward has served as our Treasurer, one of our most important positions, nearly non-stop since 1984 with a two-year hiatus in '93 and '94. She and Nat joined in 1982.

We have four new Board Members: Tracy Hazelton, Josephine Badolato, Gail Hoffman and Pamela Chew. Tracy Hazelton, as Past-President, automatically serves on the board for one year (to keep everyone in line). Josephine Badolato is a new member who joined us in August, 1995. Gail Hoffman and her husband, Ed, have been members for five years. Pamela Chew originally joined SDJC in 1979. Josephine, Gail and Pam will also serve as Co-Chairpersons for the Dinner Committee.

Jeff Frank is Concours Chairman for 1996. Jeff joined us in April, 1994. Dick Cavicke will continue as Chief Judge. Marilyn Prine is our Newsletter Editor. Marilyn has been Secretary since 1991 and also served as Vice President, Treasurer and Secretary in past years. She and Randy have been members since February, 1975.



We have two new members, Dee and Norman Bild, who make their home in Coronado and are the proud owners of an '89 XJ6 and a 1995 XJR! Welcome to San Diego Jaguar Club!



MARK S. MILLER
VICE PRESIDENT
COMMUNICATIONS

JAGUAR CARS
555 MACARTHUR BOULEVARD
MAHWAH, NEW JERSEY 07430-2
TELEPHONE: (201) 818-8500
FAX: (201) 818-9776

2 December 1995

TO: JCNA PRESIDENTS & EDITORS, BOARD OF DIRECTORS,
JAGUAR JOURNAL EDITOR, SELECT JCNA MEMBERS

FROM: MARK MILLER, VP PUBLIC AFFAIRS

One of the world's most prestigious fine arts museums has invited Jaguar to place a 3.8 E-type in the museum's permanent collection early next year.

Jaguar has therefore launched an intensive search for the appropriate E-type to acquire and donate. If you or any of your club members have an E-type available that meets the criteria outlined below, we would like to hear from you immediately.

We seek a roadster in good cosmetic condition and exhibiting a high degree of originality/authenticity. The colors in order of preference are:

Silver Grey
Opalescent Silver Grey
Primrose
British Racing Green
Sand

Re-sprays in original colors are acceptable, but the paint must match across all body panels. Interiors should be in the beige/biscuit/tan color range. Mechanical condition is not critical as the vehicle will be on static display. The engine bay, however, must be clean.

Funding options for this project range from outright purchase of the car by Jaguar to donation of the E-type by its owner. Financial consideration can be arranged for the owner who chooses to donate a car. Those who donate a vehicle in whole or part will be Jaguar's guests for an all expenses-paid trip to New York for the special acquisition ceremony that will take place during the New York Auto Show this spring.

If you are interested, please mail or fax a detailed description of the vehicle, its chassis number and a selection of photographs to me at Jaguar Cars, 555 MacArthur Blvd. Mahwah, NJ 07430; 201-818-0281 immediately.

Cat Among the Birds



ORDER NOW!

Special Offer To JCNA Members On Signed Ken Dallison Print

As a special addition to the press introduction of the new, 1996, long wheelbase Vanden Plas and XJ12, Jaguar Cars commissioned famous automotive artist, Ken Dallison, to do a watercolor. The site of the launch meeting was the annual EAA Fly-In at Oshkosh, with special emphasis on Warbirds of World War II.

Ken caught the spirit perfectly, depicting the new red VDP against a backdrop of some of the most famous WWII aircraft: A B-17, Spitfire, Two Mustangs, a P-40 and a Liberator.

Ken Dallison is an internationally celebrated illustrator whose aviation and automotive work is featured in museums and private collections around the world. He is consistently praised for both technical accuracy and imaginative compositions. Just a few commissions he has done are illustrations for *Smithsonian* and *National Geographic*, posters for many manufacturers and 25 stamps for the US Post Office.

"Cat Among The Birds" was produced in a limited series of 1000 prints signed by the artist. They are specially priced to JCNA members at \$125. Prints are also available "remarqued," meaning that Ken Dallison signs the print and also does a unique small pencil sketch below the illustration. Remarqued prints are \$225. Prints are approx. 25 x 36 inches and are shipped rolled in a heavy mailing tube.

Please send print(s) of "Cat Among The Birds" as follows:

___ prints signed by the artist @ \$125. Amount \$ _____

___ prints signed & remarqued @ 225. Amount \$ _____

Total due: \$ _____

NJ residents add 6% sales tax

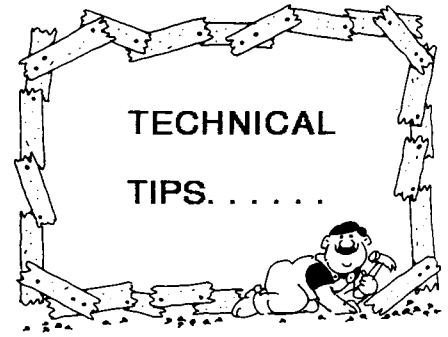
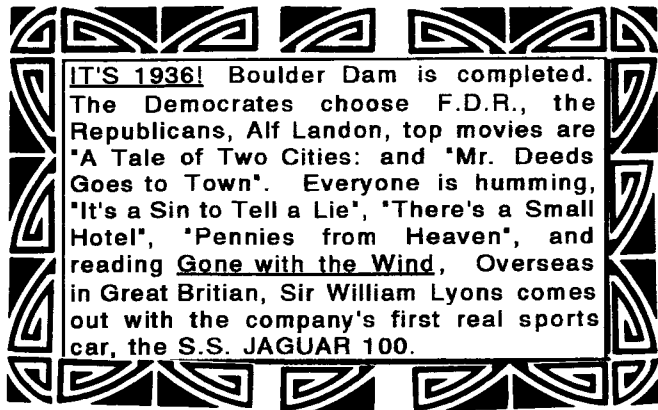
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Address _____

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Mahwah, NJ 07430

Enclose personal check or money order. No credit cards accepted.

GUARANTEED CHRISTMAS DELIVERY ON ORDERS RECEIVED
BY DECEMBER 15th.



The Jaguar Marque Turns Sixty

By MIKE COOK

On September 24, 1995, with the Jaguar mar- que symbolizing a new peak of product quality, world recognition and owner loyalty, Jaguar Cars will celebrate six fascinat- ing decades of the Jaguar nameplate. To mark the occasion, a collection of vintage Jaguar cars will be on display at Jaguar's North American Opera- tions in New Jersey.

It was 1935, and Jaguar founder William Lyons needed a unique name for his cars. One that could compete in a world of nameplates such as Vipers, Hornets, Snipes, and even Ace of Spades.

He did not select Jaguar as the name at first. Information had reached him that the Sunbeam Motor Co., Ltd. was for sale. He quickly made arrangements to acquire the company and planned a new range of vehicles to be called Sunbeams. Fortunately for us, the Rootes Brothers, a rival automotive concern, man- aged to steal Sunbeam from under Lyons' nose.

According to most accounts, Lyons' advertis- ing agency then provided a list of animal names sug- gesting a new image for the cars. One sleek, sinewy feline with a growl-like name easily stood out from the rest: Jaguar. In order to use it, the compa- ny had to obtain permis- sion from Armstrong- Siddeley, Ltd., which had used the name on an air- plane engine. Ironically, many years later, the favor was returned when Jaguar Cars granted permission for the use of "Jaguar" on a new British military fighter plane.

The new Jaguar line for 1936 featured the compa- ny's first real sports car, the S.S. Jaguar 100, which Lyons later confirmed was named after his original product, the Swallow S.S. 100 sidecar. During World War II, S.S. was dropped, the company became Jaguar Cars Ltd., and the cars simply Jaguars.

The Arrival Of The Leaper

Jaguar's most distinctive trademark, the famous "leaper," originated with a crude accessory version produced by an outside firm in 1937. It shocked Jaguar, and advertising manager Ernest Rankin described it as "A cat shot

off a fence." Rankin pro- duced his own more acceptable model in the style seen today.

Though many think that all Jaguars have had the leaper on the bonnet, it was strictly an accesso- ry until 1957 when it became standard on the Mark VII sedan. A deal- er-installed accessory after 1967, it has become standard again on all 1995 XJ Series sedans sold in North America.

For sixty years, the Jaguar name has perse- vered in an industry that has seen the demise of numerous other name- plates. Today, Jaguar has become much more than a name for a car; it's also become a symbol of exceptional styling and classic elegance.

In recognition of these and many other contribu- tions he made to British industry, William Lyons became Sir William Lyons. Seeing today's suc- cessful alliance of Jaguar with Ford Motor Company, Lyons probably would have joined us in proposing this toast: "To 60 years and 60 more." 🐾

Mike Cook is a freelance writer and consultant on automotive topics. He is also the editor of Jaguar Journal, the magazine for Jaguar Clubs of North America.

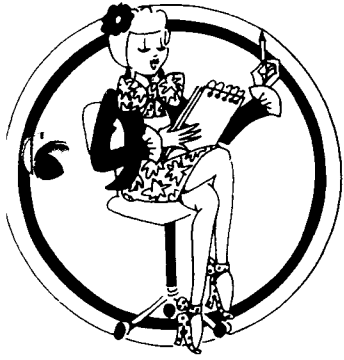
The following is an excerpt from the Pat Goss Radio Show as presented to the Nation's Capital Jaguar Owners Club and transcribed by Jim Lindquist of the NCJOC:

Question: If I put one of the new engineer- ed spark plugs in, what am I going to get in performance? Am I really going to get another seven horsepower? **Pat:** Yes, you're going to get another seven horsepower and if you're going to take your car to the drag strip on Saturday, it means something. If you're going to drive it day-to-day on the street, it doesn't mean a thing. And the more power the car has to begin with, the less you will notice an added 5-10 horsepower.

Question: What's your take on 'exercising' ABS brakes? **Pat:** Absolutely, totally believe in it! If you have a car with ABS brakes, make sure that at least once a month, go into a parking lot, onto a dirt road, and stand on the brakes so that the ABS is active, the pumps and the pistons inside move back and forth as part of the ABS function, that keeps the sludge and varnish from building up in there and getting real nasty. Keep in mind, if you have ABS, flush the brake system once a year. Oh, Lord, are we seeing the problems! Brake fluid collects moisture, the moisture does the damage. Jaguar recommends no more than two years without flushing the brake system. Some dealers are saying that it's not necessary to flush the brake system. Maybe their theory is how much money they can make replacing the pumps. We're seeing, right now, 1992 models with problems. These pumps, a cheap pump, starts out at about \$900. I'd say the average repair is \$1500 to \$2000 and the expensive ones are between \$3000 and \$4000. Some flush jobs you can do veery easily, others you have to hook up a special activation tool into the ABS system and activate the ABS pump in order to get the stuff really flushed. **Never use silicon brake fluid in an ABS system!** Bulletins, bulletins and bulletins about it! Silicon fluid...great product for certain things. But it doesn't like the pumping action of the ABS pump. The pistons move so rapidly that it causes the silicon to foam and all of a sudden you have aerated fluid and you have a pedal that's on the floor, and it's hard to say "opps" to the person you just ran over.

Question: How about oil additives such as Millitech? **Pat:** I'm a firm believer in Millitech. It is not the same as synthetic oils. It does not give you the same benefits. Where Millitech and a new product called Tribotech come into play is in catastrophic situations where you totally lose the oil in your engine. Yes, these things work. I haven't seen anything that's significant in day- to-day driving. But in severe circumstances, if you entirely lose your oil, these products can save your engine.





SAN DIEGO JAGUAR CLUB
MINUTES
December 20, 1995

Call to Order: At 7:00 p.m. by President Harvey Ruben, in his office, 2878 Camino del Rio South, San Diego, CA. Present: Diane Ward, Tracy Hazelton, Randy and Marilyn Prine, Granville Jackson, Josephine Badolato, Jim Gerrard and Roger Townsend.

Minutes: Approved as printed.

Treasurer: Diane Ward reported a balance of \$3,392.79, \$3,000 of which is '96 dues. Diane presented a budget for 1996 with estimates on expenses. She requested input from various officers and chairpersons to refine these numbers. Based on estimates, a shortfall is indicated. The board will monitor this during the first few months of the year and make adjustments as necessary. Dues are due by Feb. 15 or member will not receive the Jag Journal or be in the roster.

Door Prizes: Granville reported a good inventory with the club making a small profit at most dinners. He has an inventory of several items that could be used as new member gifts.

Membership: Dee and Norman Bild were unanimously approved for membership. Lengthy discussion on ways to introduce new members resulted in adoption of a buddy system to be implemented by Roger Townsend. This entails pairing new members with existing members by location, interests, car type, etc. Roger will also set aside spaces at dinners for new members who attend that dinner. Randy, as Membership Chairman, will continue his timely response to new members with name tags, roster, etc.

Newsletter: Technical articles have been solicited from Tracy Hazelton and Brian Anderson for inclusion in the newsletter.

Dinners: Josephine Badolato, Pam Chew and Gail Hoffman have volunteered to do dinner planning. Months scheduled are: Jan., Fillippi's; Aug, Concours; Sep, Pot Luck at a member's home; Dec, Holiday Party. The Chairpersons will coordinate dinner locations for the remaining months. All agreed the Holiday Party this year was a great success. The music was a wonderful addition. We will reserve the same

location for '96 with the desire to expand the menu to two entree choices. We will book the same combo for music. The date for '96 is Dec. 14. Thanks to Marlys for an enjoyable evening. It was discussed and approved that we would reinstate passing the bank at each dinner with a \$1 fine for not driving a Jag. We will also use handwritten name tags for members who forgot their badges.

Events: Jim Gerrard, 1st Vice President, will coordinate events for '96. Feb 18: A trip to Tijuana via trolley for brunch/lunch. Meet at 10:00 a.m. at the Santa Fe Depot in downtown San Diego. Other possible events discussed. See Calendar for details.

Old Business: Marilyn researched having stationery printed for the club. It was decided to have her computer generate the printing and the logo and reproduce on good quality bond. Other alternatives will be explored if this is not satisfactory.

Randy will check with Bob Harding regarding list of club property and location of items. A central location is solicited for storage.

Suggestions for speakers at dinner meeting was requested. Does not have to be Jaguar related, any topic of common interest would be appropriate. Tracy and Brian are possible technical speakers.

New Business: There was a discussion of fund-raising options for the club. Further input will be requested from the membership.

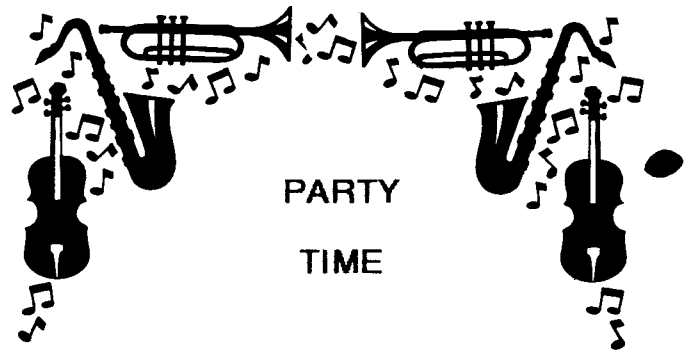
Locations are needed for future board meetings. Harvey will contact new members with regard to hosting a board meeting. We will continue contributing \$25 to the host/hostess who volunteers for a meeting.

Adjournment: 9:45 p.m. Thanks to Harvey for the snacks and desert!

Respectfully Submitted,

Mary Lou Owen, Secretary

**NEWS-LETTER DEADLINE
IS THE 20TH
OF THE MONTH**



MARCH

7 through 10

Annual General Meeting
Jaguar Cars of North America
San Francisco

Sunday, 17th

St. Patrick's Day
Run to Borrego/Montezuma
Corned Beef and Cabbage

APRIL

Saturday, 13th

Nethercutt/Merle Norman Collection
Sylmar, California

JULY

8 through 11

Western States '96
Napa Valley

AUGUST

Sunday, 4th

SDJC Concours d'Elegance
Marina Village

OCTOBER

Sunday, 6th

British Car Day
Del Mar Racetrack

14th Annual Newport Beach Concours

Saturday, 1st, Sunday, 20th
Saturday, 26th, or Sunday 27th

Steam Engine Show, Vista

DECEMBER

Saturday, 14th

Holiday Party

There was music--by the Melody Makers--arranged for us by Norma Shiner, dancing, delicious food and best of all, there were seventy members and guests all decked out in their holiday finery. Congratulations to Marlys Lakin who coordinated the event, as she has in the past.

The magnificent centerpieces, designed by Marge Denny, were swooped up by lucky raffle winners Norma Shiner, Virginia McManus, Shirlee Johnston, Carol Eldridge, Oma Wegeforth, Ellen Hazelton and Marlys Lakin.

Roger Townsend introduced new members Jay and Jan Burton, Bruce and Sandra Butler, Chett and Pam Chew, Frank Court and Josephine Badolato, Zigmund and Nancy Laska, Erin Purvis, Ed Soens and Frank Sweeney. Also joining us for the first time were prospective members Darrell and Beth De Fabry.

Margie Simpson swirled in as we sat down for dinner. Her company party fell on the same night, but she made it! We were sorry to hear Oma Wegeforth report Les was under the weather and not able to attend.

Bob Harding delivered the toys collected for the "Toys for Tots" drive the day after the party to Sergeant Major Barone, USMC. Thanks to everyone who contributed.

Speeches were made, trophies awarded, and then we got down to the serious business of dancing the evening away. What a delightful way to end the year!



JAGUAR TRACKS

Commercial/Display Advertising Rates:

Full Page	\$50 per month
Half Page	\$35 per month
Quarter Page	\$18 per month
Business Card	\$12.50 per month

Rates are for camera-ready art.

Private Party Classified Ads:

3-6 lines run for three months, free of charge to SDJC or JCNA members.
Non-members \$15

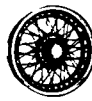
Ad and payment must be received by the 20th in order to appear in the following month. Send to Advertising Coordinator Roger Townsend, 6845 Estrella Avenue, San Diego, CA 92120.

The Editor of Jaguar Tracks reserves the right to refuse any advertising for any reason whatsoever.



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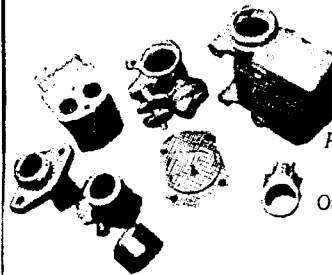
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(check into our complete kits)

Service ▲ Restorations

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FIRST CLASS MAIL



MARILYN L. PRINE, EDITOR
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JANUARY DINNER MEETING

Friday, January 12, 1996

Filippi's Pizza Grotto
5353 Kearny Villa Road
Kearny Mesa

7:00 p.m. Cocktails (Beer & Wine No Host)
8:00 p.m. - Pizza and Salad

\$11.00 per person
(All you can eat)

If you were not called for your reservation,
Contact: Robyn Phelps - 479-7753

**DON'T FORGET!
DUES ARE DUE.....**

Make out your check for \$50 to San Diego Jaguar Club
and mail to Roger Townsend