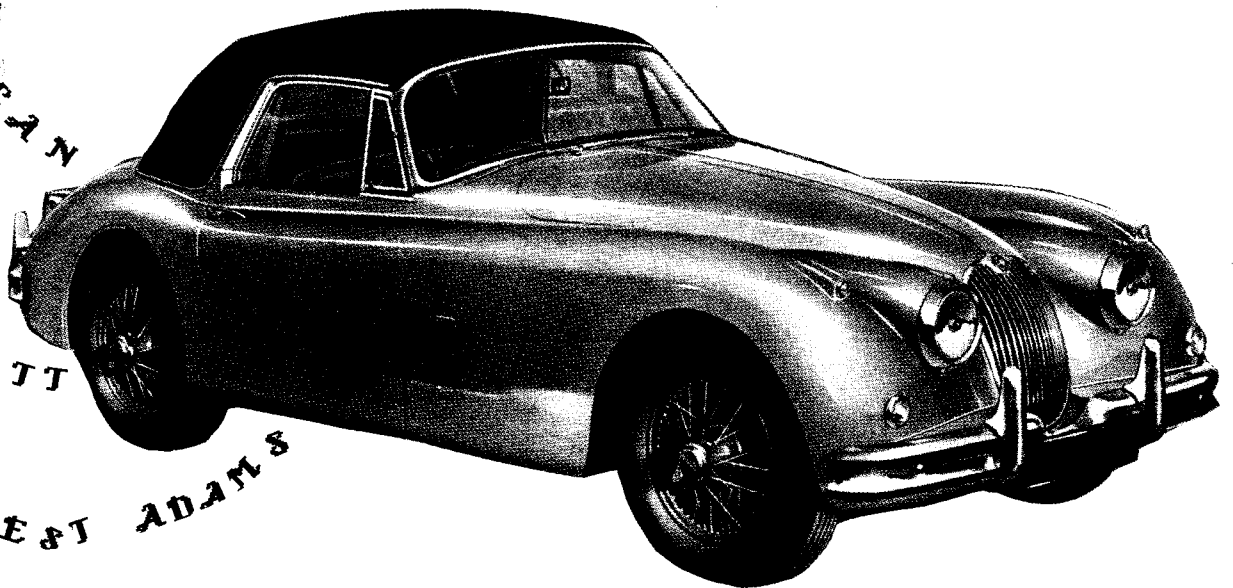




MARCH 1996
JAGUAR TRACKS

JAGUAR AUTOMOBILE CLUB, INC.
SAN DIEGO, CALIFORNIA
FOUNDED IN 1959

MCPHERON
CLEO ADAMS
JOHN DUNCAN
SANTANA
PEGGER EMEYER
BILL SWETT
FORREST ADAMS
GREG MEYER



HAPPY BIRTHDAY

SAN DIEGO JAGUAR CLUB

SAN DIEGO JAGUAR CLUB
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APRIL

Saturday, 13th: SDJC Outing to Sylmar for the Nethercutt/Merle Norman Collection.

Saturday, 13th: Moss Motors Open House, 9:00 a.m. to 4:00 p.m., 440 Rutherford St., Goleta, CA

JULY

8th thru 11th - Western States '96: Registration forms in Jaguar Journal. Please note correct phone number for Napa Valley Marriott: 707-253-7433. Alternative is 800-228-9290. Hotel is holding only 80 rooms for the \$95 rate, so reserve as soon as possible. Mention "Jaguar Western States '96". Questions? Call Jane Dawson 909-985-4329, or Judy Graven 213-257-9992. Or for latest info, try our web site on the Internet, address: <http://www.oslonett.no/home/nick/jaguar/.html>

18th thru 21: 4th Annual Moss British Car Festival, Santa Ynez Valley, Buellton, CA, Rallies, Slalom, Funkhana. Contact Harry Haigh 805-681-3400.

AUGUST

Sunday, 4th: Concours d'Elegance, SDJC, Marina Village.

OCTOBER

Sunday, 6th: British Car Day, Del Mar Racetract.

Sunday, 6th: Newport Beach Concours d'Elegance.

1st, 20th, 26th or 27th: Steam Engine Show, Vista.

DECEMBER

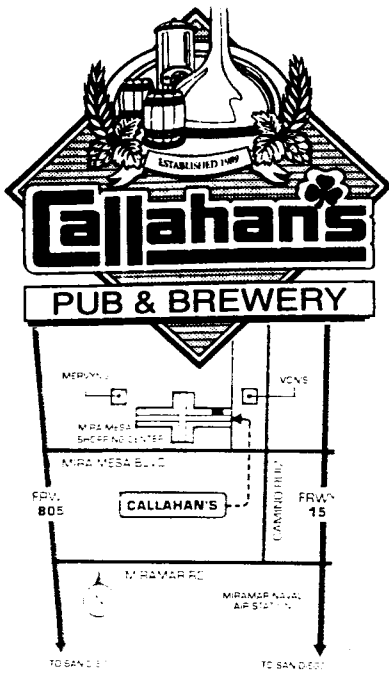
Saturday, 14th: SDJC Holiday Party

Do you have a picture of yourself and/or your Jaguar for the Roster? We're getting ready to print a new Club Roster and need this information as soon as possible.

Please send to:

Marilyn and Randy Prine
3226 Brant Street
San Diego, CA 92103

**NEWS-LETTER DEADLINE
IS THE 20TH
OF THE MONTH**



MARCH DINNER MEETING

Friday, March 8th

Cocktails.....7:00 p.m.
Dinner.....8:00 p.m.

Entree Choices

Chicken Pot Pie
Corned Beef and Cabbage
Fish and Chips

Dinners Include:

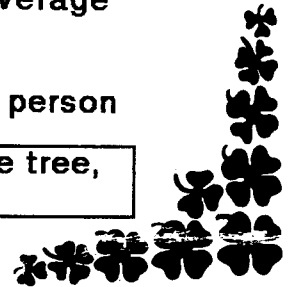
Soup or Salad
Non-Alcoholic Beverage
Desert

Price: \$15.00 per person

8280 - A Mira Mesa Blvd.
Mira Mesa Shopping Center
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(619) 578-7892

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(AT EAST END OF MALL,
MIRA MESA BLVD & CAMINO RUZ)

**If you plan to attend and do not receive a call from the phone tree,
please call Gail Hoffman, 931-1208, by Tuesday, March 5th**



**ST. PATRICK'S DAY
OUTING**

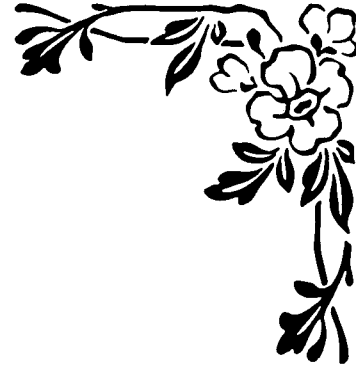
SUNDAY, MARCH 17

Montezuma Valley Rally

Schedule of Events:

0900: Meet at Dudley's Bakery on the corner of Highways 78 & 79 in Santa Ysabel. Caravan to Ranchita Fire Station, 37370 Montezuma Valley Road (5-mile marker on S-22), Ranchita, for St. Patrick's Day Brunch. Cost: \$7.50 per person.

1200 Noon Line up on Montezuma Valley Road (S-22) and Rally from Fire Station to Borrego Springs (approximately 12.5 miles) via the "Glass Elevator Road", some 400 stories high, View the wild flowers from the mountains to the desert floor. At the bottom of the grade, go left, instead of right, into Borrego Springs, to attend a lecture at the Visitor Center of the Anza-Borrego Desert State Park specially prepared for rally participants. Rally cost: \$5.00 per vehicle.



SAN DIEGO JAGUAR CLUB

MINUTES
FEBRUARY 13, 1996



PRESIDENT'S PURRS

Call to Order: By President Harvey Ruben at 6:52 p.m. at the Auto Museum. Present: Randy and Marilyn Prine, Tracy Hazelton, Dick Cavicke, Jim Gerard, Diane Ward, Jeff Franks, Roger Townsend, Pam and Chet Chew, Gail and Ed Hoffman, Josephine Badolato.

Minutes: Approved as published.

Treasurer: Diane Ward reported a balance of \$2,783.53. Two signatures needed for checks over \$250. New signature cards were completed. Two members (no-shows) are to be billed for Feb. dinner. Made \$80 on raffle and \$9 on the Jag bank.

Membership/Hospitality: Roger reported we have 83 memberships. No new members. He plans to assign 'buddies' to new members.

Dinners: Gail Hoffman is coordinating March dinner.

Events: Please see Jaguar Tracks for details. Jim Gerard reported JOCLA may plan an outing to the Auto Museum on March 31. Anyone from San Diego is welcome to join them. The San Diego Concour has been held at Seaport Village for several years. They will relocate this year and will sponsor Scripps Hospitals instead of the American Cancer Society. The event is usually held in September.

Car Club Council: Harvey reported British Car Day will be Oct. 6, at the Four Pts. Hotel (formerly Holiday Inn) on Aero Drive in Kearny Mesa.

Old Business: Discussed raffle ideas.

New Business: Dick reported Jaguar enthusiasts in Australia have a page on Internet called 'Jaguar Lovers' Digest'. Townsend Lincoln/Mercury is no longer a Jaguar dealer. No word yet on a new dealer.

Adjournment: 8:15 p.m. Thanks to Dick, Marilyn and Roger for munchies and drinks. Next Business Meeting March 13, at 6:30 p.m., location to be announced.

Respectfully submitted,

Mary Lou Owen, Secretary

Hola, from the exciting port city of Tijuana, site of our February event. We boarded the San Diego Trolley at the Great American Plaza Depot and were silently whisked to the border amid a colorful assortment of multi-cultural people.

After disembarking we assembled for a photo shoot and then strolled over to the Mexicoach waiting to transport us across the border. Thank you Manuel Mendivil of Mexicoach for your assistance.

The La Costa Restaurant greeted our hungry group upon arrival. It's owner, Adrian Pedrin A. made us feel ever so special. Our meals were delicious and the wine, compliments of Mr. Pedrin, was the perfect accompaniment. Sight seeing and shopping occupied the rest of the day. Our Mexicoach back to Customs at the border showed us another part of the city as well as the bus's own route to avoid border traffic. Everyone thoroughly enjoyed themselves.

March has two exciting events planned. Our monthly dinner meeting will be at Callahans, an Irish Restaurant, located in the Mira Mesa Mall. It offers great food and a micro brewery. On St. Patrick's Day our club will caravan to Borrego Springs via Ranchita after meeting at Dudley's Bakery in Santa Ysabel. The Ranchita Volunteer Fire Department will prepare corned beef and cabbage, followed by a police escort down the mountain into Borrego Springs.

I've received positive comments from club members on our activities and the group's camaraderie. There's always room for more of you to join in the fun. So calendar yourselves for the upcoming events.

TOP OF THE DAY....

Sincerely,


HARVEY

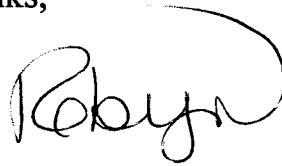


Dear Callers:

Attached is the dinner information for March. Gail Hoffman is making the arrangements for us this month. I have updated the call lists according to names that were sent to JCNA and have deleted those who have not renewed. If you see any other changes that need to be made or in contacting those on your list, please let me know.

Please have reservations to me by Tuesday, March 5th.

Thanks,



MARCH DINNER MEETING

Friday, March 8th

CALLAHAN'S PUB AND BREWERY

**8280-A Mira Mesa Blvd.
Mira Mesa Shopping Center
(East End of the Mall)
San Diego, CA 92126**

**Cocktails.....7:00 p.m.
Dinner.....8:00 p.m.**

Entree Choices

**Chicken Pot Pie
Corned Beef and Cabbage
Fish and Chips**

Dinners Include:

**Soup ^{or} ~~and~~ Salad
Non-Alcoholic Beverage
Desert**

Price: \$15.00 per person

¡Ole! ¡Estamos Aquí! Jan Burton, Bob Harding, Tom Denny, Glenn and Margie Simpson, Elynn Hazelton, Marge Denny, Diane Ward, Marilyn Prine, Mary Lou Owen, Julie Prine, Nat Ward, Mike Roland, Joyce Sibley (Jan's friend), Pat Harding, our Prez, Harvey Ruben and Tracy Hazelton in front. Missing is photographer Randy Prine.



In front of La Costa - Marge and Tom Denny who are celebrating their 29th Wedding Anniversary! That's Bob Harding on the left



Tracy and Elynn Hazelton, Joyce Sibley, Harvey Ruben and Jan Burton



Mike Roland (Julie Prine's Fiance), Mary Lou Owen, Diane Ward, Nat Ward, Julie, Marilyn and Randy Prine



Mike, Mary Lou, Nat, Julie, Marilyn and Randy. Sr. Pedrin is in the background

WHO'S WHO AND WHO'S NEWS



Back in 1958 a young Navy pilot, John Duncan, was transferred to San Diego from San Francisco. He owned an XK 140 MC FHC, and in San Francisco he had been very active in Jaguar Club. San Diego didn't have a Jaguar club, so he joined the Coronado Sports Car Club. There he met Bill Grevemeyer and Bill Swett who also owned Jaguars. They decided to organize a Jaguar club in San Diego.

For the next few months the three men placed flyers on the windshields of every Jaguar they saw. Early in 1959, they had enough people interested to apply to Jaguar Clubs of North America for a charter for the San Diego Jaguar Club. On March 6, 1959, the group met at the Mexican Village Restaurant in Coronado to officially organize the club. John Duncan was elected President, Bill Swett, Vice President, Cleo Adams was Secretary Treasurer and Bill Grevemeyer was Activities Chairman. Some of the other

charter members were Peg Grevemeyer, Forrest Adams, Gladys Hawkins, "Doc" Merle McPherron and Ida Hayes-McPherron.

1959 was a busy year for the fledgling Jaguar club. Their first activity was the 4th of July Parade in Coronado. Forty Jaguars participated with "Miss San Diego", Raquel Tajada, later Raquel Welch) riding in one of the club Jaguars. The San Diego Jaguar Club, together with the San Francisco and Los Angeles clubs, caravaned to Ensenada, Mexico, about 60 Jaguars in all. They had a police escort through the city to their hotel, where waiters passed out Margaritas. There was dancing in the street! The next day they participated in a hill-climb event, and ended the activities with a gymkana staged through the streets of Ensenada. The year ended with a concours at the Organ Pavillion in Balboa Park.

Captain Duncan returned to San Diego in March, 1986, to help celebrate our 27th Anniversary at the Mexican Village Restaurant in Coronado.

Captain Duncan is now retired from the Navy and lives in Palm Springs. He's active in the Council of Sports Cars and helped to organize vintage car racing in the Palm Springs Grand Prix. His most recent project is establishing an Air Museum in Palm Springs with a group of pilots. They have collected 25 flying WW II airplanes and a Tom Cat. The Museum should be ready to open in April. Captain Duncan invited the SDJC to Palm Springs for a private showing of these vintage airplanes. Now that sounds like an offer we can't refuse!

Curtis Parker has been a SDJC member for 17 years this month! He purchased his first Jaguar, a 1958 3.4 Saloon, just a few years before joining the club. His wife, Sheila, saw a Jaguar when she was a little girl and had always dreamed of owning one. Curtis found the '58--mechanically sound, but the body and interior was another story. He took it near his office, spending lunch hours, evenings and Saturdays for the next many months restoring it. Sheila was becoming a bit exasperated with all this extra work he was having to do, and a couple of times Curtis thought he would have to confess! Sheila's birthday arrived. Curtis said he had to run by and see his mother, and would be right back to take Sheila to dinner. He drove up in the Jaguar--her birthday present. "Surprised" isn't the proper word. She was stunned! A labor of love for a lovely lady! The Parkers saw an ad in the newspaper in August of 1978 for a San Diego Jaguar Club Concours d'Elegance. Curtis said this was his first experience with a Jaguar, and he needed all the help he could get! In March, 1979, they joined the club. Curtis has served as Secretary, Vice President and Concours Chairman. In 1988 he won the Most Valuable Member trophy. Happy Anniversary, Curtis.



IN THE REAR VIEW MIRROR

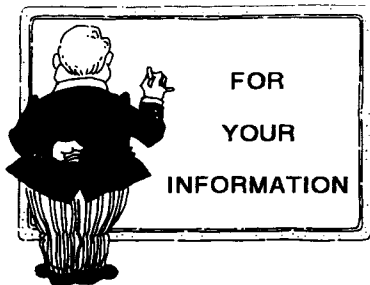
by Bob Fitzgerald, Historian and Editor Emeritus



- The Jaguar Tracks Editor asked me to look into my rear view mirror and come up with the "history" of the SDJC logo, the one you see on the newsletter. Well in order to do this we have to "beam" back to the year 1962, yes, 34 years ago. The prez that year was yours truly, and the SDJC was active in area rallies as were other car clubs in San Diego. The cars in a rally were numbered, but I felt the SDJC cars should be identified as belonging to club members. I sat down at my trusty drawing board and created the art work for a club logo. This turned out to be the wire wheel with "JAGUAR CLUB • SAN DIEGO" printed around the tire. To emphasize this motif I drew a Jaguar (same as depicted by the hood ornament) leaping from the upper portion of the tire. Copies were made to pass out to the members entering the rallies, to tape on car doors.
- The club then decided to order iron patches of the wheel and leaping cat. These were transferred to sport shirts—small one for over the pocket and large logos for shirt backs. These were worn to rallies, driving events and concours.
- Later on the logo was silk-screened on red sport shirts (club colors were red and black) and worn for the same purposes. Still later the club ordered embroidered patches for use on jackets and shirts. The cat was moved to its present position to conserve space and add a block of background for color.
- In addition to the newsletter masthead, the wheel and cat logo has been used for decals placed on Jaguar car windows, club stationary, and SDJC car badges. I hope I haven't overlooked anything.
- Not a bad 34-year run for the wheel and cat (symbolic don't you think?) logo that started as a Xerox copy in 1982.
- Next time we will start on the people and events in 1982.

Howzat!

The name Jaguar Tracks for our newsletter was the brainchild of Fay and Chuck Flack in March, 1974. The Flack's joined SDJC in 1970. Chuck served as Vice President, Concours Chairman and was President in 1975. Fay was Editor of Jaguar Tracks and was the first woman to earn a place on the Jaguar perpetual trophy. She also claimed she was champion wire-wheel cleaner of the club.

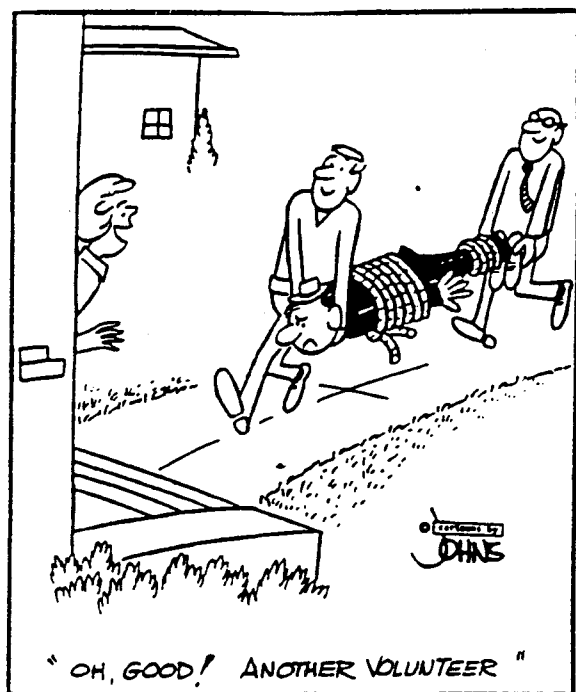


Townsend Automotive has sold their dealership back to Jaguar Cars, effective February 10, 1996. Townsend Jaguar was the only Jaguar dealership in San Diego County. They will keep a staff of Jaguar service technicians on board and will continue to provide independent warranty work on Jaguar automobiles, as well as non-warranty service work. However, the dealership will no longer be able to perform Jaguar factory warranty work. Jaguar Cars will be sending information regarding where Jaguar owners can go for factory warranty work.



Fred Speece, Chairman of the Committee for the Sea Bees Birthday Party Picnic, is looking for some vintage Jaguars to display. The event will be held at Admiral Baker Field (just off Friar's Road) on March 8th. It's an all-day affair, and if you would like to bring your Jaguar and participate, please call Fred at 429-1978 (H), or 437-3503 (W).

How about having a SDJC business meeting at your house? There are usually up to 15 members attending, and the club will reimburse you \$25 for refreshments. It's much more pleasant to conduct club business in the friendly atmosphere of someone's home. Give Harvey Ruben a call and pick a month that's convenient.



JAGUAR TRACKS

Commercial/Display Advertising Rates:

Full Page	\$50 per month
Half Page	\$35 per month
Quarter Page	\$18 per month
Business Card	\$12.50 per month

Rates are for camera-ready art.

Private Party Classified Ads:

3-6 lines run for three months, free of charge to SDJC or JCNA members.
Non-members \$15

Ad and payment must be received by the 20th in order to appear in the following month. Send to Advertising Coordinator Roger Townsend, 6845 Estrella Avenue, San Diego, CA 92120.

The Editor of Jaguar Tracks reserves the right to refuse any advertising for any reason whatsoever.

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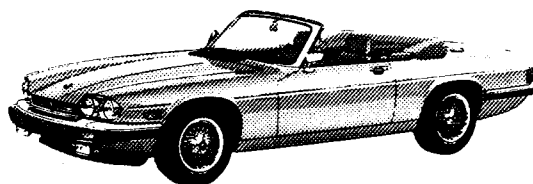
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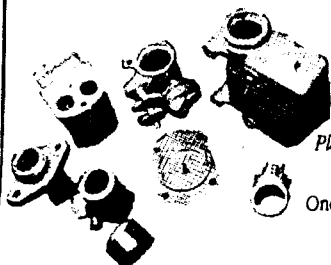
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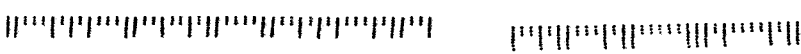
MARCH EVENTS

**Friday, March 8th - Dinner Meeting
Callahan's Pub & Brewery
8280 Mira Mesa Boulevard**

**Wednesday, March 13th - Business Meeting
Location to be announced**

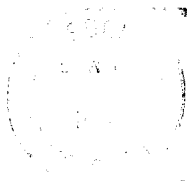
**Sunday, March 17th - Anza-Borrego Springs Outing
Meet at Dudley's Bakery in Santa Ysabel - 9:00 a.m.
Caravan to Ranchita Fire Station**

**Annual General Meeting - Jaguar Clubs of North America
March 7 through 10 - San Francisco**



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FIRST CLASS MAIL



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San Diego, CA 92103