

DECEMBER 1999

JAGUAR TRACKS

SAN DIEGO JAGUAR CLUB

FOUNDED IN 1959



San Diego

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Jaguar Club

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P.O. BOX 81914 SAN DIEGO, CA

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PRESIDENTS PAGE

Where did it go???? 12 Months as president, and it seems like I just started. We, the club, has had a very interesting year in membership, the AGM at Tysons Corner, Va. (next March Vancouver Canada) Club runs to Planes and Trains in Riverside, two runs to Barrett Junction and fish fry, Julian and Brunch at the Pine Hills Lodge, Classic Car Show at Camp Pendelton, Borrego Springs and a picnic lunch at the Circle, and to Mount Palomar with a picnic lunch and some brought the little ones with them, The Speed Week at NAS North Island, participation in the British Car Day, and Representation at the International Festival at Colorado Springs near Denver and Pikes Peak (see last issue of Jaguar Tracks for write-ups on the last two). Also an successful Concours new web page at www.sdjag.com, the name sdjag was sponsored by Cush Jaguar, who also gives us our monthly meeting place, 10 % off on all service, parts and boutique items. Thank you ALL for making the year a pleasant challenge.



Norman Bild

Also I will take a moment of silence in thanks for being associated with our two departed members Jane Fitzgerald and John Habbick, the are now where Jaguars do not leak oil, run cool and are always 100 points in a Concours.

I am honored that you have entrusted me with another year as your club president and promise to do my best with the help of **ALL**. Speaking of all, please note the concerns of decreasing turnouts at the dinners in the enclosed minutes. With a membership of 173 times 2 = 346 (includes the significant other) we have only 35 to 40 people showing up at the dinners (that's 11 to 12%) and usually only 16-18 Jags on runs. We the board need you input to turn this around. Also need input for Tech articles for Jaguar Tracks. One person cannot turn this around on their own, it takes **ALL OF THE MEMBERS OF THIS CLUB** to make it strong and viable, so **everyone participate** in our Club functions. If you see a need for the club, suggest it and we will form a group or committee to implement your idea.

Don't forget when paying next years dues, consider making a TAX FREE contribution to the San Diego Zoo to support the Black Jaguar there.

IN THE REAR VIEW MIRROR

By Randy Prine



.... Thanks to Marlys Lakin for the missing issues of JAGUAR TRACKS I requested.

.... And speaking of newsletters, in the late 70's I obtained some old club newsletters from Cleo Adams, who was the first Secretary/Treasurer of SDJC. Cleo held that office until 1972, when Jane Fitzgerald took over. The club's first newsletter was called THE JAGUAR ROAR and came out in March, 1961. There were about 15 sports car clubs in the San Diego area, and the topic of that first newsletter was participation in driving events. The Calendar of Events for March was:

March 11 and 12: Pomona Road Races

March 11 Corvette Rally (Pieces of Eight)

March 12 Eye-Ball Rally, South Bay Sports Club

March 18 San Diego MG Club

March 19 "Paddy's Panic", SCCA

March 26 La Jolla SCC Rally Around the Mountain

The club was discussing team entries with three cars per team for these events.

.... Also, a 1954 XK-120 OTS with a XK-140 MC engine, "a beautiful automobile", was advertised for \$1,395.00. I wonder if the owner was able to sell it?

.... Until next time,

Randv



Jaguar Tracks is the official newsletter of the San Diego Jaguar Club and is published monthly by the elected editor as a member benefit. Articles for publication are welcome and should be submitted directly to the editor no later than the 20th of the month for publication in the following month's edition. The editor reserves the right to edit all material submitted for publication and also reserves the right to refuse the printing of any submitted material or advertising. Neither Jaguar tracks editor nor San Diego Jaguar Club is responsible for statements or claims made by advertisers. Please send articles or letters to: editor, Jaguar Tracks P.O. Box 81914, San Diego, CA 92138

REUBEN'S HARBOR ISLAND

Friday, January 14, 2000

Cash bar social hour 7:00 PM Dinner 8:00 PM

Entree Choices

For \$25.00

ALL ENTREES INCLUDE A HOUSE SALAD, BREAD, STEAKHOUSE POTATOES, OUR VEGETABLE MEDLEY, AND YOUR CHOICE OF COFFEE, ICED TEA OR HOT TEA, WITH CHEESECAKE OR CHOCOLATE MOUSSE FOR DESSERT.

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SAN DIEGO JAGUAR CLUB BOARD MEETING MINUTES November 17, 1999

President Norm Bild called the meeting to order at 6:35 p.m.

Norm Bild, Bob Anderson, Roger Townsend, Diane Ward, Pat Harding, John Yoder, Dennis Dater, Randy Prine, Marilyn Prine and Barbara Anderson. Secretary John Greenbush, and Treasurer Tony Starks were absent.

Pro Tem Secretary, Pat Harding presented the previous minutes. It was moved and seconded that the minutes be approved.

Bookkeeper, Diane Ward gave the treasurer's report that has been filed for audit. Diane said the Christmas Dinner money is coming in. She also reported that we are ahead of budget.

Roger Townsend said we have 173 paid members. He submitted the following names for new membership:

John and Diane Kernan
Franklin A. Weston
John Kennard
William and Leonora Staggs
N.J. and Cherry Carl
Steward and Carol Bartfeld
Roger McDonald

It was moved and seconded that all prospective new members be accepted.

Jaguar Tracks: No report

Dinners: Diane Ward asked that we all think of a place for next years Christmas Dinner as the cost at the present location is going up next year. She will make a 2000 reservation for the County Club as a backup. Norm Bild stated the club will be again inviting Doug Skeen, Service Manager and Jerry Brummet, Sales Manager of Cush Jaguar to be guests at our Christmas dinner.

Door Prizes: Dennis Dater asked for suggestions regarding how many prizes should be offered at the dinners along with what should be the costs of each. Randy Prine suggested that we try 3 prizes more than the regular \$10 each prize value at the next meeting.

Old Business: No old business

New Business:

Bob Anderson said he has been concerned that the dinners have a poor turnout and was asking if a different day would be more appealing or is the location an issue. He took a poll of members addressees and North of Miramar was the central location. Pat Harding suggested that we try to have at least one or two dinners at a more reasonable price such as a pizza place or Mexican place. Bob also would like to restructure the telephone committee calling rules. He states that when the caller calls and leaves a message they rarely get a call back of a yes or no to the dinners. He will report his suggestions at next meeting.

Bob Anderson also reported that maybe some family outings would entice some members. He also asked would the club be interested in a community service of some kind as JCNA encourages the clubs to get involved in community service for exposure and goodwill.

Randy Prine questioned why we don't have a uniform name badges like in the past. After some discussion, Roger Townsend will look into a uniform name badge and what the estimate cost would be. Roger will report at next meeting as to the costs, style etc.

Norm and Dee Bild have a new address and telephone number: P.O. Box 0296, Santa Isabel, CA 92070-0296 Telephone number: (760) 765-0773.

The next board meeting will be Wednesday, December 15, 1999

The meeting was adjourned at 8:00 p.m.

Respectfully submitted,

Patricia A. Harding Pro Tem Secretary For John Greenbush

Calendar of Events

<u>Dinner Meetings</u> are usually held the second Friday of each month. <u>Business Meetings</u> are held the Wednesday following the Dinner Meeting. The Phone Tree notifies all members of Dinner Meetings, Business Meetings and Special Events. Please return your caller's message. You are under no obligation to attend dinners or events, but it makes your caller's job easier if you let him/her know whether or not you plan to attend, and our hosts/hostesses for events need a "head count". <u>If you make a reservation, however, you are Obligated for the cost of your dinner.</u> Information is also provided, usually as a flyer, in the newsletter.

DECEMBER 1999

Sat., Dec. 11: SDJC Holiday Party. Carmel Mountain Ranch Country Club. Host & Hostess are Nat & Diane Ward.

Wed., Dec. 15: SDJC Board Meeting – 6:30 p.m. at Cush Jaguar, 5202 Kearny Mesa Road, San Diego.

JANUARY 2000

Fri., Jan. 14: SDJC Dinner-7 o'clock no host cocktails, 8 o'clock dinner at Ruben's Harbor Island. Host & Hostess are Les & Oma Wegeforth. See insert.

Wed., Jan. 19: SDJC Board Meeting – 6:30 p.m. at Cush Jaguar, 5202 Kearny Mesa Road, San Diego.

Roger Says:

Our club needs good people in positions of responsibility in order to function effectively.

We always have interesting things for committed members to do and bring this about. Since most club members are widely scattered in Southern California and have diverse interests, we thought it better to advertise your club's needs in **JAGUAR TRACKS**. Job descriptions for phone tree chairperson, dealer display coordinator and newsletter editor are printed for your serious consideration.

For further explanation or acceptance of these positions please contact Roger Townsend @ 619 582 9040 or Norm Bild @ 619 435 0078 or 760 765 0773. We hope to hear from you soon.

HELP WANTED: Newsletter Editor Position Description.

Collect, format and coordinate printing and mailing of JAGUAR TRACKS.

HELP WANTED

Position: Dealer Display Coordinator

Background: Before the Cush Jaguar dealership was open, plans were formulated by the dealership and sales manager for setting aside an area in the showroom to display significant older Jaguars belonging to club members.

This, of course, had these goals in mind:

- 1. To increase public interest and enthusiasm for the mark.
- 2. To provide a high customer interest display as a springboard for sales of newer Jaquars.
- 3. To recognize individual club member's contribution to the preservation of the mark.
- 4. To give the San Diego Jaguar Club publicity.

The dealership has purchased theatre type stands and cordons to place around displays.

Duties:

- 1. Work closely with Cush's sales manager.
- 2. Work up a time schedule for displays on a suggested one per month basis.
- 3. Contact members who would be willing to display their cars.
- 4. Assign display schedules.
- 5. Follow up from time to time to maintain continuity.
- 6. Be on hand when displays are set up and changed.
- 7. Determine legal liabilities, if any, to the club, Cush Jaguar and club members and create the proper release forms.
- 8. Be willing to work without compensation, except to know that you are helping to advertise your club and its many members who take pride in their cars.

Any member interested in being the club's Dealer Display Coordinator, please contact Roger Townsend at (619) 582-9040.

HELP WANTED: Join the 12 dedicated callers of the SDJC Telephone Tree and coordinate their efforts toward making club events successful. A new chairperson/coordinator is needed to work 5 to 10 hours in the three weeks preceding the monthly SDJC dinner meetings to initiate the efforts of the callers, send out a group e-mail, tabulate the results, and advise the host/hostess of the results. A little spare time, a computer, and a desire to contribute to the club programs are all it takes. Full training, software, and support available. Contact Bob or Barbara Anderson (760-631-6975) for details; or call Roger Townsend (619-582-9040) to volunteer.



SAN DIEGO JAGUAR CLUB TELEPHONE TREE CHAIRMAN/COORDINATOR POSITION DESCRIPTION

SUMMARY: The primary responsibility of the coordinator of the San Diego Jaguar Club (SDJC) Telephone Tree (TT) is to facilitate the recording of reservations for those SDJC events where reservations are required. This is accomplished through the efforts of a group Callers and personally via e-mail.

Tasks:

- 1. Coordinate with the SDJC Membership Chairman monthly to maintain an up to date list of members, their telephone numbers and/or their e-mail addresses.
- 2. Prepare monthly caller assignments and caller tally sheets for the events taking place that month. Deliver these to callers in time (usually two weeks before the monthly dinner meeting) so that the callers can contact all of the people assigned, tally the reservations, and transmit this information to the event host/hostess early enough to meet their requirements (usually one week before the event).
- 3. Compose and transmit an e-mail message to all SDJC members on the SDJC E-mail List requesting that all of those wanting to attend events reply by return e-mail, tally the results, and transmit this information to the event host/hostess early enough to meet their requirements.
- 4. At the coordinator's option, the results of 2 and 3 above may be combined and sent to the Host/Hostess in a form suitable for use in "checking in" event attendees, recording receipts, and transferring custody of money received to the Treasurer.





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For Camera-Ready Art:

Full Page - \$50 Qtr. Page - \$18

Half Page - \$35 Bs. Card - \$12.50

Private Party Classified Ads: 3-6 Lines Run for Three Months Free to SDJC or JCNA members

Non-Members - \$15

Send Ad and Payment by the 20th of the month to appear the following month to: Roger Townsend, San Diego Jaguar Club, P.O. Box 81914, San Diego, CA., 92138-1914. Ph: (619) 582-9040



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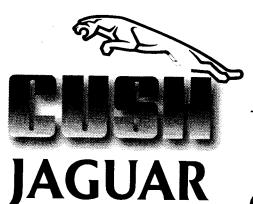
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SDJC JAGUAR TRACKS GAIL HOFFMAN, EDITOR P.O. BOX 81914 SAN DIEGO, CA 92138-1914





Randy & Marilyn Prine 3226 Brant Street San Diego, CA 92103

JAGUAR TRACKS

Membership Information

The San Diego Jaguar Club was incorporated in 1959 as a domestic, non-profit corporation and is affiliated with Jaguar Clubs of North America.

Annual Membership fee is \$50. Membership includes member, spouse or partner with with voting rights for each person. The \$50 fee includes a subscription to Jaguar Tracks, the newsletter for the SDJC, published monthly by the elected editor, membership in Jaguar Clubs of North America and a subscription to the JCNA Jaquar Journal magazine. Dinner meetings are held the second Friday of each month, or as deemed necessary by the presiding officer. Business Meetings are held each month on Wednesday following the Dinner Meeting. Time and location is announced in the newsletter. Any member in good standing is invited to these regular Business

attend these regular Business Meetings and is entitled to vote. Should the member have a specific item of business to bring to the Board, notice should be given to the President or Vice president concerning nature of the business to be discussed and shall be included in the agenda. The secretary shall submit complete and accurate Minutes of all Board Meetings for publication in the Newsletter.

Please address all correspondence to: San Diego Jaguar Club PO Box 81914 San Diego, CA 92138-1914

